

logo idea  
abstract nest

incorporate  
into logo

nest  
REALTY

modern  
rounded font

Traditional or  
Industrial font

OPTIONAL

? possible  
detail?

little bird

? how about  
making +  
turn into  
a branch?

### color Palette

steel blue

68  
103  
109

Lt Blue

202  
228  
225

Grey

217  
208  
193

Brown

147  
118  
94

